

FRANK KOLODZIEJ

Direction, Design, & Development

OBJECTIVE

Seeking freelance or full-time employment, remotely or in New York City.

EXPERIENCE

DOW JONES, Art Director, Oct 2005 – Feb 2014

Hired and managed a team of designers and developers (had a five year streak of no turnover). Oversaw and participated in all work produced by the digital design team, including microsites; ad campaigns for online, mobile, tablet, and print; and materials for sales pitches (including participating in client meetings). Worked with stakeholders across the company to create and develop new advertising products. Worked on wsj.com redesign prototyping in late 2007/early 2008. Was a key participant in developing WSJ's upcoming native advertising opportunity.

CLARINS, Freelance Web Designer, Mar 2005 – Oct 2005

Worked on materials for the Clarins US web site, partner web sites, HTML newsletters, and other miscellaneous projects. My duties included design and production for web.

YAHOO!, Freelance Art Director, Feb 2003 – May 2005

Worked on online and offline ad campaigns for such properties as Fantasy Football, Fantasy Baseball, and College Broadcast. My duties included design and production for web and print.

THREAT, Partner, Oct 2001 – Mar 2002

FORCEQUIT, Co-Founder, Feb 2000 – Oct 2001

Worked on projects for Adbusters, Epic Records, Konami, Open Enterprises, and Sony. My duties included design and production for web and video.

ZEFER, Sr. Technical Designer, Jun 1999 – Jun 2000

SPYPLANE, Sr. Technical Designer, Jul 1998 – Jun 1999

Worked on projects for Match.com, NewMedia, and Sega. My duties included design and production for web.



EDUCATION

No formal training. Self-taught.

SOFTWARE

Sketch
Photoshop
Illustrator
InDesign
After Effects
Final Cut Pro
DoubleClick Studio
Framer
Principle
Git

LANGUAGES/SKILLS

HTML5
CSS3
JavaScript
PHP
MySQL
Markdown
video encoding/compression
responsive web design
automation